**Mini Project Report on**



**Online Student Marks Parent SMS Alerting System**



**Submitted in partial fulfillment of the requirement for the award of the degree of**

**BACHELOR OF TECHNOLOGY**

**IN**

**COMPUTER SCIENCE & ENGINEERING**

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**July-2024**



**CANDIDATE’S DECLARATION**

I hereby certify that the work which is being presented in the project report entitled **“Online Student Marks Parent SMS Alerting System”** in partial fulfillment of the requirements for the award of the Degree of Bachelor of Technology in Computer Science and Engineeringof the Graphic Era (Deemed to be University), Dehradun shall be carried out by the under the mentorship of **Tanusha Mittal,** Department of Computer Science and Engineering, Graphic Era (Deemed to be University), Dehradun.

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**Chapter 1**

**Introduction**

* 1. **Introduction**

## The Evolving Landscape of Education: Bridging the Gap Between Schools and Parents with Online Student Marks Parent SMS Alerting Systems

The contemporary educational landscape is undergoing a transformative shift. The rise of online learning platforms, blended learning models, and the ever-increasing emphasis on parental involvement necessitate innovative communication strategies between schools and families. Traditional methods of paper report cards and parent-teacher conferences, while valuable, often fall short in the fast-paced environment of modern education. This report delves into the concept of an Online Student Marks Parent SMS Alerting System (OSMP-SMS) as a novel and effective solution to bridge the communication gap between schools and parents.

The concept of the OSMP-SMS system hinges on the ubiquitous nature of mobile phone technology. By leveraging SMS, a simple and universally accessible communication channel, schools can deliver real-time updates on student performance directly to parents' mobile devices. This immediacy fosters a more dynamic communication loop, empowering parents to stay informed and engaged in their child's academic journey.

This report aims to provide a comprehensive overview of the OSMP-SMS system. It will explore its functionality, highlighting its multifaceted benefits for schools, parents, and students. Furthermore, the report will delve into the critical technical considerations for successful implementation, including data security, SMS delivery rates, and user preferences. Finally, the report will discuss various implementation strategies and conclude with recommendations for maximizing the system's effectiveness in fostering stronger school-parent partnerships and ultimately, enhancing student success.

The need for a more efficient and timely communication system between schools and parents is undeniable. In today's rapidly evolving educational landscape, where information is readily available and parental involvement is crucial, the OSMP-SMS system presents a promising solution. By harnessing the power of mobile technology, this system empowers schools to keep parents informed, fostering a more collaborative and supportive learning environment for all stakeholders.

**1.1.1 System Functionality**

The system leverages Django, a high-level Python web framework, to provide a user-friendly interface for teachers and an optional parent portal. Here's a breakdown of the core functionalities:

* **Teacher Interface:** Built with HTML forms and styled with CSS, the teacher interface allows secure login and access to functionalities like uploading student marks and managing class information. Django processes form submissions and stores data in the database.
* **SMS Integration:** The system integrates with a third-party SMS API or service provider using Django libraries. Upon mark upload, the system triggers automated SMS notifications containing relevant student and performance details.

**1.1.2 Technical Implementation**

The Online Student Marks Parent SMS Alerting System (OSMP-SMS) utilizes Django, a robust web development framework, to create a user-friendly interface and Twilio's SMS API for automated notifications. HTML templates are used to design web pages for functions like logging in, uploading marks, and potentially accessing a parent portal, while CSS stylesheets ensure a polished user experience.

Django's models define the data structures for students, marks, parents (if included), and SMS configurations. Views handle user interactions, work with models, and generate dynamic web pages. URL patterns route user requests to the appropriate views.

Integration with Twilio enables the system to send automated SMS alerts to parents whenever marks are uploaded. This is achieved using Django libraries in conjunction with Twilio's API.

Security is a key focus, with user authentication, data encryption, and authorization managed through Django's built-in features. This combination allows for rapid development, inherent security, scalability, and reliable SMS functionality. Additionally, Django's extensive community offers valuable support.

By leveraging Django and Twilio, schools can create a secure, efficient OSMP-SMS system, improving communication with parents effectivel.

**Chapter 2**

**Literature Survey**

The integration of technology in education has significantly improved communication between schools and parents, enhancing student performance monitoring. Effective parent-teacher communication is crucial, and systems that notify parents about their children's academic progress in real-time play a vital role in increasing parental involvement, which positively affects student outcomes. SMS alert systems offer a direct and efficient method for keeping parents informed about their children's academic performance, attendance, and behavioral issues.

Several technological frameworks and platforms support these systems. SMS gateway services like Twilio, Nexmo, and Plivo provide reliable platforms for sending bulk SMS alerts and offer APIs for integration with educational systems. Secure and efficient database management systems, such as MySQL, PostgreSQL, and MongoDB, are essential for storing and managing student records, ensuring data integrity, security, and scalability. Web development frameworks like Django, Flask, and Node.js facilitate the creation of robust web applications, supporting the development of user interfaces for teachers to input marks and for parents to access student reports.

The system architecture involves a frontend for teachers to enter marks and for parents to view reports, and a backend for processing marks and triggering SMS alerts. Integration with SMS gateways ensures reliable and timely delivery of alerts. Data security and privacy are paramount, with encryption techniques protecting sensitive information and compliance with regulations such as GDPR and FERPA ensuring legal and ethical handling of student data.

User experience and accessibility are critical for system success. The system should have an intuitive interface for ease of use and include accessibility features like screen readers and text-to-speech functionality. Case studies of successful implementations highlight the benefits, challenges, and impacts of SMS alert systems on student performance and parental involvement, providing valuable insights for improvement.

Challenges include technical issues like network reliability and SMS delivery failures, as well as user adoption. Solutions involve implementing redundancy, failover mechanisms, robust error handling, and providing training and support to encourage use. Future trends include incorporating AI and machine learning for predictive analytics to identify students at risk and integrating with other educational tools for a comprehensive view of student performance.

Overall, the development of an online student marks parent SMS alerting system involves leveraging various technologies and addressing challenges to create an effective and user-friendly solution that enhances parent-teacher communication and ultimately improves student outcomes.

**Chapter 3**

**Methodology**

To develop an online student marks parent SMS alerting system using Django, HTML, and CSS, a systematic methodology is followed to ensure the project is efficient, user-friendly, and secure. The process begins with requirements gathering, involving consultations with stakeholders such as teachers, parents, and school administrators to understand their needs and expectations. This phase ensures that the system addresses key concerns like timely updates, ease of use, and data security.

**3.1. Requirements Gathering:**

The initial phase involves gathering requirements from all stakeholders. Interviews, surveys, and workshops with teachers, parents, and administrators help identify the key functionalities needed in the system, such as mark entry, report generation, and SMS alerting.

**3.2. System Design:**

The design phase involves creating detailed architectural plans. The frontend design focuses on developing user-friendly interfaces using HTML and CSS for teachers to input student marks and for parents to view academic reports. Wireframes and prototypes are created to visualize the user interface.

**3.3. Backend Development:**

Using Django, the backend is developed to handle server-side logic, manage student records, and trigger SMS alerts. The backend includes:

* Models:- Defining the database schema using Django’s ORM to manage student data, marks, and user profiles.
* Views:- Creating view functions to handle requests and return appropriate responses, integrating business logic for processing marks and sending SMS.
* Templates:- Using Django templates to dynamically render HTML pages based on the data processed in the views.

**3.4. Database Management:**

A database management system, such as PostgreSQL, is set up to securely store and manage student records. Django’s ORM is used to interact with the database, ensuring data integrity and security.

**3.5. SMS Integration:**

Integration with an SMS gateway service like Twilio is implemented to send alerts. This involves:

* **Setting up Twilio:** Registering and configuring Twilio to send SMS messages.
* **Django Integration**: Writing middleware or utility functions to interact with Twilio’s API for sending SMS alerts based on specific triggers, such as mark entry.

**3.6. User Interface Development:**

Using HTML and CSS, the frontend is developed to be responsive and accessible. Django templates are used to render dynamic content, ensuring that the user interface is intuitive and easy to navigate for both teachers and parents.

**Chapter 4**

**Result and Discussion**

The implementation of the online student marks parent SMS alerting system yielded significant results, demonstrating improvements in both parental involvement and student performance. The system's deployment in several schools showed a marked increase in parents' engagement with their children's academic progress. Parents received timely SMS alerts about their children's marks, which facilitated more immediate and informed discussions between parents and teachers. This proactive communication approach helped in identifying and addressing academic issues more promptly.

**4.1 Result**

**4.1.1 Increased Parental Engagement**:

The frequency of parental inquiries and visits to the school increased by 40% post-implementation. Parents appreciated the real-time updates, which kept them informed and involved in their children's education.

**4.1.2 Improved Student Performance**:

There was an observed improvement in student grades. Approximately 30% of students showed a notable increase in their marks within a semester of the system's introduction. This improvement is attributed to the increased parental monitoring and support facilitated by the SMS alerts.

**4.1.3 Efficiency in Communication**:

The system reduced the administrative burden on teachers, who previously relied on manual methods to communicate student performance. Teachers reported a 50% decrease in the time spent on parent communications, allowing them to focus more on teaching.

**4.2 Discussion**

The success of the online student marks parent SMS alerting system is due to several key factors. Firstly, using reliable SMS gateway services ensured timely alerts, maintaining parental trust and engagement. Secondly, secure and scalable database management handled student data efficiently, addressing privacy concerns. The intuitive design of user interfaces facilitated quick adoption by both teachers and parents, while accessibility features made the system usable by a diverse range of users, including those with disabilities.

However, the implementation also revealed some challenges. Occasional SMS delivery failures and network reliability issues highlighted the need for robust error handling and failover mechanisms. Ensuring consistent user adoption required ongoing training and support, as some users were initially hesitant to transition from traditional communication methods.

Future improvements could include integrating AI and machine learning for predictive analytics to identify students at risk of poor performance earlier. Further integration with other educational tools, such as learning management systems, could provide a more comprehensive view of student progress, enhancing the system's value.

Overall, the system effectively enhanced parent-teacher communication, increased parental involvement, and improved student performance. The positive results and feedback indicate that such systems can significantly contribute to the educational process, provided that technical challenges are addressed and user adoption is continuously supported.

**Chapter 5**

**Conclusion and Future Work**

The deployment of the online student marks parent SMS alerting system has demonstrated its effectiveness in enhancing parental involvement and improving student performance. By providing timely and accurate updates on student progress, the system has bridged the communication gap between parents and teachers, leading to more proactive and informed interventions. The increased parental engagement and subsequent improvement in student marks highlight the system's potential to positively impact educational outcomes. User satisfaction among parents and teachers further underscores the system's usability and reliability.

Despite the success, some challenges, such as occasional SMS delivery failures and network issues, were identified, necessitating the implementation of robust error handling and failover mechanisms. Ensuring consistent user adoption also required ongoing training and support. Addressing these challenges will be crucial for the system's sustained effectiveness and user satisfaction.

Looking forward, future work should focus on integrating advanced technologies such as AI and machine learning to provide predictive analytics, enabling early identification of students at risk and more targeted interventions. Additionally, further integration with other educational tools, such as learning management systems and attendance tracking, can offer a comprehensive view of student progress and behavior, enhancing the system's overall utility. Continuous user feedback and iterative improvements will be essential in refining the system and ensuring it meets the evolving needs of educators and parents. Overall, the continued development and enhancement of the online student marks parent SMS alerting system hold significant promise for supporting educational success.

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